

Marketing Strategy

Date:

|  |
| --- |
|  |

Strategy: (what you plan to do)

|  |
| --- |
|  |

Primary Marketing goal (attract, convert, close, delight):

|  |
| --- |
|  |

Expected outcome:

|  |
| --- |
|  |

Outcome Date:

|  |
| --- |
|  |

Total Budget:

|  |
| --- |
|  |

Budget Allocation:

|  |
| --- |
|  |



Task timeline:

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |

Actual Outcome:

|  |
| --- |
|  |

Analysis:

**Need more marketing strategies?**

|  |
| --- |
|  |

[](https://www.amazon.co.uk/dp/B0BNV54L9L?ref_=pe_3052080_397514860)Get the Book:

**[Get your](https://www.amazon.co.uk/dp/B0BNV54L9L?ref_=pe_3052080_397514860)**

**[copy here](https://www.amazon.co.uk/dp/B0BNV54L9L?ref_=pe_3052080_397514860)**